SAMIAD

BRITISH SUMMER SCHOOLS | EST. 2013

SUMMER 2027 · AGENT GUIDE

AGES
6 – 18
Three programmes

CAMPUSES
Six
Leading UK boarding schools

INTERNATIONAL MIX
20+ nationalities
typically on campus each week

RATIO
Approx. 1 : 4
overall staff to students

SUMMER 2027
4 July – 22 August
Stays of 1 – 6 weeks

THREE PROGRAMMES FOR STUDENTS AGED 6 – 18

Be part of the Samiad journey. Many students return year after year, and across Camp Samiad, Samiad Summer School and NxtGen our programmes are designed to grow with them.



CAMP SAMIAD

For our young learners

For younger children travelling to Samiad, our welfare teams provide additional care and support. A full programme of English lessons and activities, all delivered in English, builds confidence and independence.

EVERY CHILD CAN EXPECT TO

- Learn English through immersion, with lessons and activities tailored to younger age groups
- Develop independence and confidence
- Make friends from all over the world



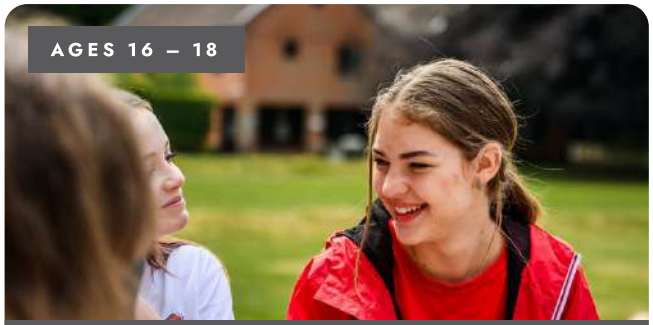
SAMIAD SUMMER SCHOOL

Learn, grow and thrive

More than 10,000 students have been part of Samiad Summer School since 2013. General English or Leadership courses run alongside a full programme of activities, excursions and social events.

EVERY STUDENT CAN EXPECT TO

- A choice of English or Leadership courses
- Seven afternoon activity programmes to choose from
- A diverse campus with students from all over the world



SAMIAD NXTGEN

Become part of the team

Designed with our older students in mind. NxtGen students take part in our Leadership programme in the mornings, then join the team to learn how events and activities are run, with mentoring from our staff. Hands-on experience, confidence and a real sense of responsibility.

THE NXTGEN SUMMER

- Learn future skills on our Leadership course
- Put those skills to the test with support from our team
- Explore more of the local area







THE SAMIAD PROGRAMME

MORE THAN AN ENGLISH COURSE

Samiad has always been known for providing an extra level of care. Every child's stay goes beyond simply learning English: with dedicated care, support and encouragement from our team, our students grow as people.

HOW IT WORKS

Travelling to another country and joining a summer school with students from all over the world can be daunting. Our staff make sure every student can flourish. We notice the small things, whether a student is homesick or struggling in class, and we offer the support to put it right.

WHAT COMES HOME

Students return home with a certificate of completion and a **Samiad Graduate Profile**. The profile brings together input from teachers, the activity team and the child's house parent, to give a rounded picture of their time at Samiad.

More independent. More confident. More at ease in the world.

STUDENTS AT SAMIAD CAN EXPECT TO

- **Advance their English** through creative, practical and collaborative learning.
- **Make global friendships** with students from all over the world.
- **Grow in independence** with structured support and 24/7 care.
- **Experience innovation** through our unique story-based missions.
- **Enjoy adventure** with day trips, overnight excursions and camp traditions.

SIX PRESTIGIOUS UK BOARDING SCHOOLS

Safe and secure boarding school locations with all facilities on site. Our residential team of staff offer 24-hour care and supervision.
Season dates: **4 July – 22 August 2027**.



THE ORATORY SCHOOL

Camp Samiad 6–11 · **Summer School** 11–17



RGS SURREY HILLS

Camp Samiad 6–11 · **Summer School** 11–17



THE LEYS SCHOOL

Camp Samiad 6–11 · **Summer School** 11–17 · **NxtGen** 16–18



MARLBOROUGH COLLEGE

Summer School 11–17



BROMSGROVE SCHOOL

Summer School 11–17



TRENT COLLEGE

Summer School 11–17 · **NxtGen** 16–18

OUR PROGRAMMES

All courses include 15 hours of tuition, with courses in English or Leadership available. In the afternoons students choose between seven activity specialisms, with dedicated coaching and instruction in their chosen field. Available specialisms vary across our boarding school locations.



Intensive English
SMALL GROUPS · BESPOKE CONTENT



Multi-Activity
SOMETHING NEW EVERY AFTERNOON



Football
PARIS SAINT-GERMAIN ACADEMY ENGLAND



Horse Riding
ALL LEVELS WELCOME



Golf
COACHED ON LOCAL COURSES



Tennis
COACHING & MATCH PLAY



Art
DRAWING, PAINTING AND MAKING

AND EVERY EVENING... A full events programme every night: house games, quiz nights, Team vs Team, Murder Mystery, music bingo, sports evenings, talent shows and the end-of-stay disco.

How we teach English

ON A MISSION

An immersive Mission, where every decision shapes a student's experience.

Each week the class is on a mission, and a mission full of challenges. Through collaboration, problem solving and decision making, teams compete for points to survive. The decisions they make shape their story, and it is up to them to see how it ends. Three missions run over the summer, so no week is the same.

WHY IT WORKS

- **Immersive and engaging** – students are placed inside a mission, not just a classroom.
- **Project-based learning** – every session produces something tangible, from broadcasts to debates to prototypes.
- **Motivation through competition** – rival teams earn survival points, keeping energy high.
- **Real-world skills** – critical thinking, problem solving, communication and leadership.

A LESSON FROM MISSION: MARS

Support for the mission to Mars is fading. Each team must script and create news reports to promote the mission and win the support needed to secure extra resources for the journey ahead.



MISSION: MARS

The first crew on Mars, and things keep going wrong.



MISSION: OUTBREAK

A virus is spreading. Teams race to contain it.



MISSION: MEDIEVAL

NEW FOR 2027 A kingdom to run, set in Britain's own past.

A TYPICAL DAY

We take great care over every part of the experience. With roughly one member of staff to every four students, we make sure every student is happy, engaged and enjoying their time at Samiad.



08:00 · 13:00 · 18:00

MEALS

Choice and variety at every meal. Our staff sit with students and form real bonds, making sure everyone is included.



09:15 – 13:00

LESSONS

Fifteen hours a week of immersive English or Leadership tuition. We cater for every level, with an average class size of 15.



14:15 – 17:45

ACTIVITIES

Fun and varied activities, with the option of dedicated coaching in football, tennis or many other sports and subjects.



TWICE A WEEK

EXCURSIONS

Two full-day excursions each week, with one overnight trip included in every two-week stay.



19:30 – 21:30

EVENING EVENTS

House games, quiz nights, Team vs Team, talent shows and the disco. A full schedule of events every night until 9.30pm.



22:00 – 07:30

LIGHTS OUT TO WAKE-UP

Our residential staff provide supervision and care overnight. There is always a duty manager on call, contactable 24/7.

EXCURSIONS AND OVERNIGHT TRIPS

Two full-day excursions every week, and an overnight trip included in every two-week stay. Which overnight trip runs depends on the campus and the dates.



OVERNIGHT STAY

Warwick Castle

Arrive in the afternoon and check in to the medieval-style tents in the castle grounds. In the evening, a feast in the banqueting hall in the company of knights and princesses, then entertainment and storytelling under the castle walls. The next day is the castle itself: the ramparts and the dungeons, sword fighting and archery, the Wars of the Roses joust and the trebuchet, the world's largest working siege machine.



OVERNIGHT STAY

London

Two full days in central London. Begin with a sightseeing tour: Buckingham Palace, Trafalgar Square, Westminster Abbey, the Houses of Parliament and more. After checking in to the hotel, it is time to party aboard a boat chartered exclusively for Samiad: dinner, a party and the sights of London as the sun sets over the Thames. The next day students choose between a ride on the London Eye or the London Dungeon, then we end the day in Covent Garden, with an optional visit to the British Museum.

Day trips vary by location but can include: Oxford · Cambridge · London · Brighton · York · Alton Towers · Cotswold Country Park.

*Trent College runs both overnight trips, on different dates. Ask us which trip falls in your child's weeks.







WHY SAMIAD

OUR STAFF AND OUR WELFARE

Our Samiad team is residential and provides around-the-clock care and supervision for all students.

STAFF AND STRUCTURE

The day is full of purpose: classes, activities, evening events and excursions. From 8.00am until 9.30pm our students are busy making new friends and enjoying new experiences, with our team to support them every step of the way.

ALWAYS IN TOUCH

A WhatsApp line straight to the campus management team, day or night. Photos from campus every day. A member of our head office team is based at each campus throughout the summer, dealing with any issues as they arise.

ARRIVING ALONE?

Many of our students arrive alone. Our welfare team is on hand to settle them in, get to know them and introduce them to other students and staff.

1:4
OVERALL STAFF TO STUDENT

24/7
CARE FROM STAFF ON CAMPUS

9.30pm
EVENING PROGRAMME UNTIL

THE PRACTICAL THINGS

- **Rooms** – single, twin and quad bedrooms in the school's own boarding houses, mixed by nationality. Friends and siblings can usually room together if you ask.
- **Food** – a varied choice at every meal; dietary requirements catered for if you tell us in advance.
- **Safety** – every member of the Samiad team holds an enhanced DBS check, and is trained and signed off before the season starts.
- **Medical and welfare** – a specialist welfare team on every campus, with trained first-aiders on hand and a local GP and hospital close by.





WHY SAMIAD

WHO YOUR CHILD WILL BE WITH

Typically twenty or more nationalities each week at each of our school locations. Across the summer, students from more than 90 countries and five continents will attend Samiad.

We place a nationality cap of 20% on each campus, so there are never too many students who speak the same language. This helps us create an environment where English is the language everyone has in common. In houses, classes, activities and excursions, students are mixed by nationality.

We have a great number of returning students who are always keen to lend a hand with new arrivals, and our staff make sure all students settle quickly into their new surroundings.

20+
NATIONALITIES TOGETHER ON CAMPUS

90+
NATIONALITIES ACROSS THE SUMMER

20%
MAXIMUM FROM ANY ONE COUNTRY

WHAT THAT MEANS FOR YOUR CHILD

- **Immersed in English** throughout everything we do.
- **Support** to make sure every child is happy, comfortable and engaged.
- **Arriving alone** becomes much less daunting.







FOR AGENTS AND PARTNERS

BUILT FOR INDIVIDUALS. UNRIVALLED FOR GROUPS.

Samiad cares for each and every child as an individual. Students attending as part of a group get the same level of care. There is no minimum group size.

GROUP LEADERS

Little is asked of our group leaders. A member of our campus management team is their designated point of contact, for any issues or to help arrange any additional requests the group may have.

FLEXIBLE WHERE IT MATTERS

Additional classes, excursions, even menu choices. If your group needs something in particular, let us know and we can make it happen.

HEAD OFFICE ON SITE

Our head office team works from our campuses throughout the summer, including Samiad's founders and owners. If something is not right, we are on hand to fix it.

50%
RETURN & REFERRAL

20+
NATIONALITIES ON CAMPUS

90+
OVER THE SUMMER

1:4
OVERALL STAFF TO STUDENT

WHAT YOU AND YOUR FAMILIES RECEIVE

- **Updates from campus**, shared with you and the family.
- **Airport transfers.** Every group and every individual is met at arrivals; typically students are on their way to campus within 30 minutes of arriving.
- **One price.** Programme, specialism, excursions, overnight trip, meals and evenings are all included.
- **Reporting.** The Samiad Graduate Profile, the student's portfolio (videos, podcasts, presentations) and their certificate go to the parent and to you.

SAMIAD

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PARTNER WITH US FOR SUMMER 2027

Ask us for the 2027 agent terms, campus schedule and availability. We turn quotes around quickly and every student gets a visa invitation letter once the deposit is paid.

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BROMSGROVE · BIRMINGHAM THE LEYS · CAMBRIDGE MARLBOROUGH · WILTSHIRE
THE ORATORY · OXFORD RGS SURREY HILLS · SURREY TRENT COLLEGE · NOTTINGHAM

samiad.com

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