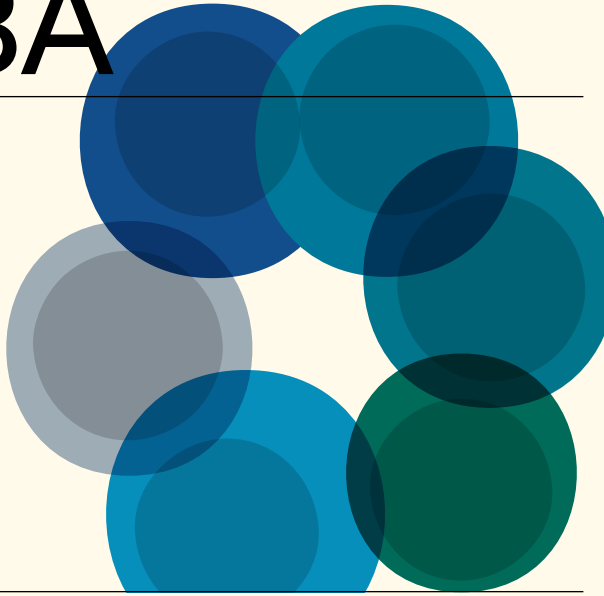


Hult International Business School

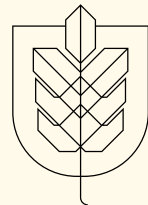
Global One-Year MBA



2022 Program Catalog

One-Year MBA Program

BOSTON | SAN FRANCISCO | LONDON | DUBAI | SHANGHAI | NEW YORK



FULL-TIME, ONE YEAR ON CAMPUS MULTIPLE LOCATIONS

 HULT.EDU/MBA

An MBA For Those Made to Do

You want an MBA that will give you a competitive edge in the rapidly changing global economy and future-proof your career. Hult's MBA program has been designed to develop the skills most in demand with employers worldwide so you can make an impact from your first day on the job. You'll graduate with the practical skills, applicable knowledge, and effective mindsets to transform your life and career.

Be the best team player you can be

Business is built on people and it's ultimately your ability to lead and contribute to your team that will determine your personal and professional success. At Hult, you'll focus on strengthening your collaboration, communication, and leadership skills that will prepare you to lead in a global business environment.

Gain the digital skills the 21st century demands

Different specializations require different technological savvy but one thing's for certain—you need a strong digital skillset in today's workplace. Choose from a variety of specializations that will give you the knowledge and skills to succeed in a tech-driven business world.

Develop the business expertise to make an impact

Gain the foundational business skills needed in any career with a practical, hands-on approach. Project management, data analysis, financial acumen, and marketing strategy skills are at the core of the Hult master's program.



The World Is Your Campus



Make one campus your home

Choose one of our centrally located campuses to make your home for the core part of your program.

 **Home campuses:**
Boston, San Francisco, London, Dubai

Travel, network, and skill up

In the summer months, you can take electives at multiple campuses and rotation centers.

 **Elective rotation centers:**
Boston, San Francisco, London, Dubai, Shanghai, New York

Your MBA Year at a Glance

With our uniquely global MBA degree, you'll study every topic through a global lens, master working in cross-cultural teams, and learn to lead in a complex international business environment.

Post-graduation work authorization¹

Boston/San Francisco:

- Eligible for one-year OPT
- STEM upgrade available for a fee to be eligible for up to three-year OPT

London:

- Eligible for two-year graduate route in the UK

Dubai:

- Any full-time job offer qualifies for a UAE employment visa (sponsored by employer)

	GLOBAL ONE-YEAR MBA Program fees
Get the full immersive experience at a Hult campus in Boston, San Francisco, London, or Dubai	
One year	
100% on campus	
79,800 USD* (Boston)	
79,800 USD* (San Francisco)	
56,900 GBP* (London)	
289,000 AED* (Dubai)	



A team at Hult San Francisco refine their presentation together

¹Find out more about post-graduation work authorization at hult.edu.

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.



Your Practical MBA Curriculum

Module theme	Module description	Courses covered in module	Challenge
Module 1: Design	Launching a new product: From the go-to-market strategy and financials to authentic leadership, this module will give you the tools and hands-on experience you'll need to successfully launch a new product.	<u>Authentic Leadership 1:</u> <u>Leadership Journey</u> <u>Marketing Strategy</u> <u>Financial Statement Analysis</u>	Business Challenge #1 – New Venture Strategy – Simulation
Module 2: Sales	Practice relationship-building and communications skills, along with data analysis and sales strategy. Learn to create and implement successful sales programs.	<u>Authentic Leadership 2:</u> <u>Managing Relationships</u> <u>Business Insights through Data</u> <u>Building a Sales Strategy</u>	Business Challenge #2: – Building Your Sales Strategy & Pipeline in Two Countries – Pitch Competition
Module 3: Delivery	Manage global operations by deepening your understanding of information systems, managing supply chains, and embodying ethics & sustainability—all the while continuing to work on your leadership skills and team collaboration.	<u>Authentic Leadership 3:</u> <u>Personal Influence</u> <u>Data Management</u> <u>Operations</u>	Business Challenge #3: – International Supply Chain—Sustainability Focus
Module 4: Growth	Identify business opportunities, create a project plan, assess financial viability, and persuasively present a plan to profitably expand into new markets.	<u>Authentic Leadership 4:</u> <u>Moral Perspective</u> <u>Data Visualization & Storytelling</u> <u>Financial Decision-Making & Budgeting</u> <u>Project Management</u>	Business Challenge #4: – New Market Expansion Plan For a Real Client
Module 5: Transformation	The only constant in life, and business, is change. Your final module addresses harnessing new technologies to lead your organization's digital transformation projects.	<u>Authentic Leadership 5:</u> <u>Leading Change</u> <u>Strategy</u> <u>Digital Transformation</u>	Capstone Challenge – Digital Transformation & Consulting

Courses and challenges subject to change.

Which Electives Would You Choose?

You'll choose electives based on your personal interests and professional goals. New electives are added every year to keep options fresh and relevant, and over 150 electives are available to study every summer. If you want to specialize in a particular area, you'll need to concentrate your choices within that field. Different campuses offer different electives and they are delivered in a variety of formats—so it's up to you where, what, and how you study.



Marie-Ange Koné wants to know more about the simulation Professor Cari Guittard is running at Hult San Francisco

Sample electives

Innovation

- Developing the Next Growth Engine
- Disruption Futures
- Disruptive Business Models
- Leading and Thriving in the Digital Era
- Social Innovation

Entrepreneurship

- Entrepreneurial Finance
- Family Business
- Entrepreneurial Marketing
- Design Thinking
- New Product Innovation
- eCommerce Development

Strategy

- Change Management
- Consulting Skills
- Entrepreneurship through Acquisition
- Operations Strategy
- Persuasion & Influence Skills
- Social Entrepreneurship
- Emerging Market Entry Strategy

Marketing

- Customer Acquisition through Digital Marketing
- Customer Relationship Management with Salesforce
- Digital Marketing Strategy
- Introduction to Product Management
- Luxury Marketing
- Neuromarketing
- Psychology of Pricing
- Sales Strategies
- Strategic Brand Management
- Sustainable Brands & Marketing
- The Psychology of Pricing

Disruptive Technology

- Artificial Intelligence
- Cybersecurity
- Energy of the Future
- Robotics

Finance

- Blockchain, Cryptoassets & Cryptocurrencies
- Business Law and Ethics in Practice
- Corporate Finance
- Fintech
- Global Strategic Valuation
- Investment Banking
- Mergers & Acquisitions
- Private Equity

Business Analytics

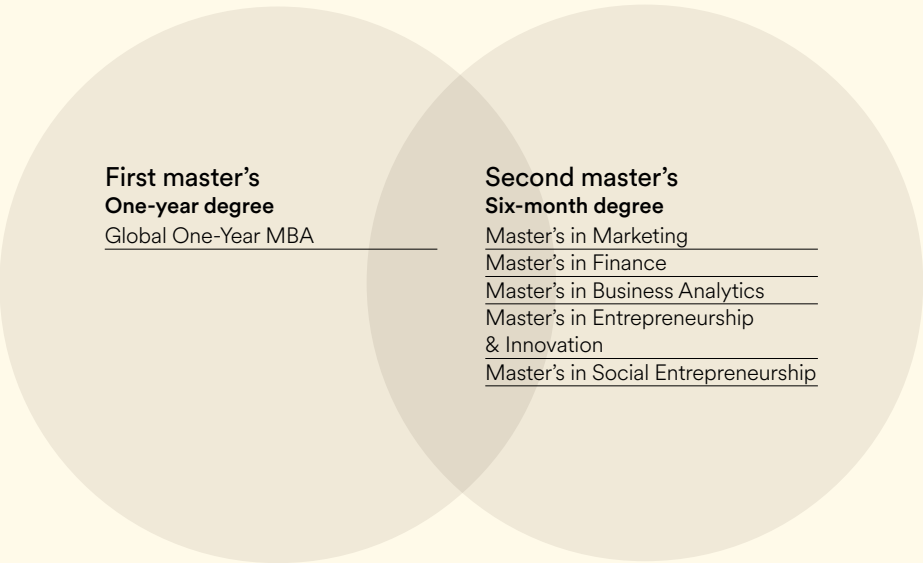
- Behavioral Economics & Decision Making
- Business Intelligence
- Data Strategy
- Data Visualization
- Introduction to Python
- Introduction to R
- Marketing Analytics
- Supply Chain Analytics

Management & Leadership

- Crisis Management, Mitigation & Response
- Gender Intelligence
- International Negotiations
- Management Psychology
- Managerial Coaching Skills
- Organizational Performance, Business, Behavior & Diversity

Dual Degree

We’re always looking for new ways to help our students stand out in an increasingly competitive globalized job market. Our unique Dual Degree program enables you to earn a one-year MBA plus a second master’s degree in just six additional months of accelerated study.



Dual Degree program fee: 27,000 USD*

*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

Fund Your Future

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.

Partial scholarships

Partial scholarships are designed to help us find the best global talent and maximize diversity. Our scholarships cover a wide range of backgrounds, industries, sectors, and nationalities.

- Social Impact Scholarship
- Global Professional Scholarship
- Entrepreneurial Impact Scholarship
- Senior Leader Scholarship
- Women in Business Scholarship

Loans & government support

Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

Needs-based financial aid

If you have a demonstrated financial need, Hult may be able to help with limited needs-based financial aid that is awarded on a case-by-case basis. The financial aid committee looks at the situation of each accepted student and, depending on each candidate’s personal circumstances, decides if financial aid will be awarded and at what level.

Please note: Scholarships are only available to on-campus students.

Ready to apply?

If you're made to do, then the chances are, you're made for Hult. We assess candidates individually based on the strength of their whole profile and take the time to get to know your unique value and skillset.

Entry requirements

- Bachelor's degree or equivalent
- Three or more years' work experience
- Proficiency in English (TOEFL/IELTS/PTE)*
- Students on the Global One-Year MBA are required to speak two languages at a working level by the time they graduate (English plus one other) and must provide evidence prior to graduation

How to apply

1. Complete your online application at hult.edu/apply
2. Pay 75 USD application fee
3. Submit application and supporting documents
 - CV
 - Personal statement
 - University transcripts
4. Personal assessment interview
5. Admissions decision
6. Submit deposit to confirm your seat

Your personal assessment interview

This interview is the centerpiece of the Hult admissions process. We are a future-focused business school and this is the best opportunity you have to share your plans and dreams with us! This quality time gives us an exciting opportunity to get to know you and for you to get to know us.
How it's done: In person or video call

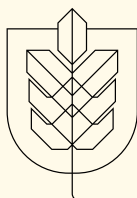


*English test waivers may apply for native English speakers or if your bachelor's was completed in an English-speaking country. Your English test results can come later in the process if they're not available immediately.



HULT.EDU/MBA

FOR FULL DETAILS ON THE PROGRAMS INCLUDING:
CURRICULUM AND CAMPUSES, COSTS AND SCHOLARSHIPS, ADMISSIONS AND APPLICATION



HULT
INTERNATIONAL
BUSINESS SCHOOL