SBS
SWISS BUSINESS SCHOOL





www.sbs.edu

MSc

MASTER OF SCIENCE IN INTERNATIONAL BUSINESS

DEAN'S MESSAGE



The mission of the institution is to educate individuals who will contribute to the management and leadership of global organization

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore, and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS Master of Science in International Business will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is accredited, cutting-edge, and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that MSc graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Let the SBS Learning Fun begin!

Bert Wolfs, Ph.D. Academic Dean

ACCREDITATION

SBS Swiss Business School is institutionally accredited in accordance with the Swiss Federal Act, HEdA 2021-2028.

SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.

SBS Swiss Business School holds a certification by EDUQUA. EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning

The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas

Accredited by the British Accreditation Council as an Independent Higher Education Institution.

Accredited by a CHEA-Recognized Accrediting Organization Recognized by the U.S Department of Education

RANKING



STRENGTHS OF THE SBS MSc PROGRAM

STUDENTS

- Average age 25-35
- Diverse cultural, and professional backgrounds and experiences
- Highly qualified students

PROGRAMS

- Taught in English
- SBS Four Cs Learning Approach
  - Creativity
  - Collaboration
  - Critical Thinking
  - Communication
- Small classes for personalized attention

FACULTY

- Highly qualified, experienced instructors
- Subject-matter experts; up-to-date with workplace and global trends
- Business and industry practitioners
- Hands-on approach to learning
- Real-world scenarios, applications and solutions
- Challenging lectures bring abstract subjects to life through discussions, case studies and relevant examples

LOCATION

- Located in Zurich - the heart of Europe and a leading global financial center
- Consistently listed among the most livable cities in the world
- Highly cosmopolitan
- Home to many international organizations and companies
- High degree of public and national safety and security

EMPLOYABILITY

- SBS Swiss Business School's strong reputation in the industry
- Local and international employment arising from Professional Experience and connections made while studying
- Work for leading businesses in a variety of fields in Switzerland or abroad

ALUMNI

- Graduates stay in touch with SBS through the Global Alumni Network
- Alumni events, programs, reunions, and career resources

CAREER GUIDANCE AND SUPPORT

- Guaranteed Swiss Intership*
- Career Days
- Company Visits
- Guest Speakers ... and more

contingent on meeting academic requirements



Pursuing my MSc. in International Business at SBS Swiss Business School in the world's financial hub, Zurich was a truly global experience. With highly experienced and resourceful faculty from diverse industrial backgrounds, SBS fosters quality, detail-oriented research with real-world implications. SBS Swiss Business School, with its heuristic approach towards business studies, equips its students to independently formulate creative solutions towards challenges facing our fast-evolving business landscapes.

Akshatha Ilangovan, MSc Alumna













MSc Program Information

The SBS Swiss Business School Master of Science (MSc) in International Business is a full-time, two-year, 90-ECTS program, which provides an in-depth examination of global business issues ranging from economics to cross-cultural leadership. The language of instruction is English.

The SBS Swiss Business School MSc in International Business is a direct-entry program requiring no previous professional or work experience. We utilize an innovative approach to team-based learning as we strongly believe that this approach reflects today's progressive workplace.

The SBS Swiss Business School's MSc in International Business is the program that will open the door to the international career opportunities that you have dreamed of by allowing you to understand, create and manage sustainable trans-national business strategies, join an international student body, and by preparing you for the world of global business.

MSc Program Structure

The SBS Swiss Business School's MSc in International Business is divided into 2 parts: In the first year, students will complete the academic courses and studies over 4 terms of 11 weeks each (see below). This period concludes with the submission and defense of a thesis in front of a panel jury. Students are encouraged to choose a business-related subject linked to their prospective career.

The second year of the program is for Professional Experience in the form of an internship or employment in the workplace, either in Switzerland, or abroad. The expected period of professional experience may be from 9 to 12 months. During this time, as a student, you will have the opportunity to apply in the workplace, lessons learned in the classroom. This period culminates in a report, outlining your experiences and detailing the lessons learned during this time.

Students who successfully complete the academic and professional experience requirements will be awarded the degree of Master of Science in International Business from the SBS Swiss Business School.



MSc Curriculum

Term 1	ECTS
MEC 500 Global Economics and Trade	5
MAC 510 International Accounting and Financial Statement Analysis	5
MMM 500 Marketing Management	5
MHR 530 Human Resource Management	5
Term 2	
MCN 520 Cross-Cultural Communication	5
MFI 540 Corporate Finance	5
MET 590 Entrepreneurship and Innovation	5
MOB 502 Sustainable Leadership and Organizations	5
Term 3	
MDM 550 Digital Marketing	5
MBU 591 Legal Environment of Business	5
MSN 500 Strategic Management	5
MMS 592 E-Business	5
Term 4	
RES 502 Workshops, Forums, Seminars	2
THE 700 Research Methods in Management	5
MBG 601 International Business Project and Business Game	8
THE 755 Independent Research Project	15
TOTAL	**90**

Note: The order of some classes may change

MSc CLASS PROFILE 2020-2021

CLASS PROFILE

49%

51%

Age range

24-32

24 — 32

26 AVERAGE AGE

INTERNATIONAL DIVERSITY



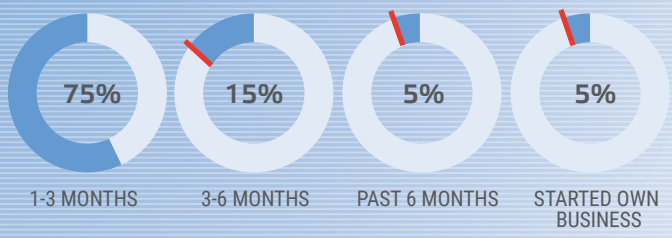
- EUROPE 55%
- USA/CANADA 17%
- MIDDLE EAST/AFRICA 11%
- LATIN AMERICA 7%
- ASIA 8%
- OCEANIA 2%

MSc PLACEMENT PROFILE 2020-2021

OVERALL PLACEMENT OF GRADUATES

Admitted to graduate program	58%
Started an internship	62%

TIME TO FIND EMPLOYMENT UPON COMPLETION OF PROGRAM



SALARY INFORMATION

STARTING SALARY

CHF 75’000 - 90’000

ANNUAL GROSS SALARY (AVERAGE)

CHF 83’000

EMPLOYMENT SECTOR

Finance & Banking	42%	Services/Travel	10%
Marketing & Sales	15%	Technology / Telecommunications	12%
Manufacturing	5%	Consulting	6%
Pharma / Health	10%		

MSc Admissions Requirements

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam
- Fluency in English: TOEFL IBT 90 or higher, IELTS 6.5 band score or better (if English is not your native language)
- Successful completion of a personal interview with our Admissions Officer, either in person, by phone, or online

How to Apply

1. COMPLETE THE ONLINE APPLICATION FORM
2. COMPLETE CURRICULUM VITAE (CV)
3. CERTIFIED COPY OF BACHELOR'S DEGREE
4. OFFICIAL ACADEMIC TRANSCRIPTS
5. PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR EQUIVALENT)
6. TWO REFERENCE LETTERS (PROFESSIONAL OR ACADEMIC)
7. NON-REFUNDABLE APPLICATION FEE OF CHF 150. -
8. ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT

Transfers

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of 5.0 or higher.

Tuition Fees

Tuition fees at SBS Swiss Business School can be paid in full or in installments according to the payment plan below:

APPLICATION FEE	CHF	150.-
ADMINISTRATION FEE*	CHF	3'500.-
TERM 1	CHF	6'500.-
TERM 2	CHF	6'500.-
TERM 3	CHF	6'500.-
TERM 4	CHF	6'500.-

*One-time non-refundable fee. Refund of 80%, only if the entry visa or the residence permit is refused by the Swiss Visa Authorities.

TAKE THE NEXT STEP



ZURICH HAS BEEN CONSISTENTLY RANKED AS ONE OF **THE TOP CITIES** FOR QUALITY OF LIFE AND AMONG THE BEST STUDENT CITIES **WORLDWIDE**

Call to speak with a member of our dedicated team
+41 44 880 00 88

Visit our campus
Monday to Friday
08:30 – 18:00

Send us an email
enrollment@sbs.edu

Attend an info
webinar

Learn more about us!
www.sbs.edu

Facebook: www.facebook.com/SwissBusinessSchool
Twitter: www.twitter.com/SBSEDU
Linkedin: www.linkedin.com/company/sbs-swiss-business-school
Youtube: www.youtube.com/user/SwissBusinessSchool
Instagram: www.instagram.com/sbs_swissbusinessschool/

* Additional terms and conditions apply to enrolled students

We are here:
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