



**POLITECNICO DI MILANO**  
**GRADUATE SCHOOL OF BUSINESS**

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SPECIALISING  
MASTER  
PROGRAMMES

# POLITECNICO DI MILANO



Politecnico di Milano is one of the most outstanding universities in the world, **ranked 20<sup>th</sup> in the World, 7<sup>th</sup> in Europe, and 1<sup>st</sup> in Italy** according to **QS World University Ranking by Subject 2020 - Engineering & Technology**. Founded in 1863, it is the largest school of Architecture, Design and Engineering in Italy, with 2 main campuses located in Milan, heart of fashion and design industries, and 5 campuses based around the Lombardy region, one of the most industrialized areas of Europe. Many important scientists and architects studied and taught here; among them Achille Castiglioni, Gio Ponti, Renzo Piano and Aldo Rossi - both Pritzker Prize in 1990 and 1998 respectively - and Giulio Natta, who was awarded the Nobel Prize in Chemistry in 1963.

Politecnico di Milano is organized into 12 Departments, responsible for planning of the research strategies, and 4 Schools, responsible for the organization of education, 2 of them covering the fields of Engineering, 1 focused on Architecture, Urban Planning and Construction Engineering, and 1 School devoted to Design.

Thanks to a strong **internationalization policy**, several **study programmes are taught entirely in English**, attracting an ever-increasing number of talented international students, now forming a diverse community from more than 100 countries.

**Inter and multidisciplinary approaches** are fostered throughout the academic career, in particular at the PhD School and the ASP (Alta Scuola Politecnica), a school for young talents from all over the world, who develop their skills in a team work context to pursue complex innovation projects. **Teaching is closely related to research**, a key commitment that enables to achieve results of high international standards, while creating connections with the business world.

**Strategic research** is carried out mainly in the fields of energy, transport, planning, management, design, mathematics and natural and applied sciences, ICT, built environment, cultural heritage, with more than 250 laboratories, including a Wind Tunnel (unique in the world for configuration and features), a Crash Test Centre, PoliFAB (the University's lab for micro and nano production) and PoliFactory, a laboratory where new design processes are developed.



# MIP POLITECNICO DI MILANO

Created in 1979 as “Master in Ingegneria della Produzione” (Master in Production Engineering), and transformed in 1986 in a Consortium between Politecnico di Milano and many Italian institutions and several leading public and private industrial groups - mostly large multinational corporations – today, MIP is a non-for-profit Consortium Limited Company. MIP and the Department of Management, Economics and Industrial Engineering together make up the School of Management of Politecnico di Milano, which is involved in all the many aspects surrounding research and education in the fields of management, economics and industrial engineering.



## ACCREDITATIONS & RANKINGS

In 2007, the School of Management was initially accredited by **EQUIS**. Since first joining the **Financial Times**’ rankings of best **European Business Schools** in 2009, today the School is in the list with: Executive MBA, Full-Time MBA and Master of Science in Management Engineering. In 2015, the Financial Times’ **Executive Education Custom Rankings**, includes the School in its rankings of the top 85 customised executive education programmes worldwide. In 2017 the School is included also in the **Executive Education Open Rankings**. In 2020 the School entered the **Online MBA Ranking** among the top 10 programs across the world. In 2013, the MBA and Executive MBA programs received the prestigious international accreditation, **AMBA** (Association of MBAs). The School is member of **PRME** (Principles for Responsible Management Education), **Cladea** (Latin American Council of Management Schools) and **QTEM** (Quantitative Techniques for Economics and Management). The School of Management is also ranked in the **Bloomberg Businessweek Ranking 2019-20** of the best global business schools and in the **QS World University Rankings** by Program 2021.



**Online MBA Ranking 2020**  
**Executive Education Ranking 2020**  
**European Business School Ranking 2019**  
**Master in Management Ranking 2020**

**PRME** Principles for Responsible Management Education



# MIP POSTGRADUATE PROGRAMMES

Masters are focused on a **specific area** of management. The more specialised nature of a **Master's** qualification provides the candidate with the **precise academic and theoretical framework to work in a specific management function**.

At MIP we offer a range of postgraduate courses which inspire original thinking and teach participants practical skills for real life business. From customised company programs, to MBAs, Specialising masters and executive courses, we offer a range of full- and part-time options that will challenge candidates to think differently.

## POSTGRADUATE PROGRAMMES

- > Corporate Education
- > Management Academy
- > MBA & Executive MBA
- > **Specialising Masters**
- > Institutions and Public Administration

### SPECIALISING MASTERS PORTFOLIO

- > **25 Master programmes**
  - > **21 Junior Masters** for candidates with up to 3 years of work experience
  - > **4 Executive Masters** for candidates with more than 3 years of work experience
- > Length: **12-20 months**
- > Minimum 60 ECTS



# SPECIALISING MASTERS PORTFOLIO

## ITALIAN

### JUNIOR SPECIALISING MASTERS (FULL TIME)

- > Master in Energy Management

## INTERNATIONAL

- > International Master in Digital Supply Chain Management Operations, Procurement and Logistics
- > International Master in Project Management
- > International Master in Luxury Management
- > International Master in Marketing Management, Omnichannel and Consumer Analytics
- > Master in Global Luxury Goods and Services Management
- > International Master in Innovation and Entrepreneurship
- > Master in Performing Arts Management
- > International Master in Cybersecurity Management
- > International Master in Big Data for Healthcare and Biotech
- > International Master in Big Data for Supply Chain Analytics
- > International Master in Digital Transformation
- > International Master in Media & Communication Management
- > International Master in Financial Risk Management
- > International Master in Environmental Sustainability & Circular Economy
- > International Master in Sustainable Industrial Management
- > International Master in Social Innovation and Entrepreneurship
- > International Master in Sustainability Management and Corporate Social Responsibility
- > International Master in Sustainable Finance
- > International Master in Business Analytics and Big Data
- > International Master In Fintech, Finance and Digital Innovation

### EXECUTIVE SPECIALISING MASTERS (PART TIME)

- > Executive Master in Project Management
- > Executive Master in Maintenance and Industrial Asset Management
- > Global Executive Master in Luxury Management
- > Global Executive Master in Operations & Supply Chain Management

# INTERNATIONAL PARTNERS



Accademia Teatro  
alla Scala  
(Italy)



Beijing Jiaotong  
University  
(China)



EADA School  
of Management  
(Spain)



Neoma Business  
School  
(France)



Rotterdam School  
of Management,  
Erasmus University  
(Holland)



S P Jain School of  
Global Management  
(India)



University Strathclyde  
Business School  
(UK)



University  
College London  
(UK)



University of  
Wollongong  
(Dubai)



Otto Beisheim  
School of  
Management  
(Germany)

# COMPANY PARTNERS



# IMIE

## INTERNATIONAL MASTER IN INNOVATION AND ENTREPRENEURSHIP

### YOU ARE

- > An inspired innovator
- > Always ahead of the curve
- > An aspiring entrepreneur

### PARTNER COMPANIES



### WE CAN

- > Offer you action-based teaching at our Pre-Incubation Lab
- > Help you acquire the skills needed to build your success
- > Provide a stimulating, international + visionary environment

### YOU WANT

- > The right course for you, studying at one of the top business schools in Italy
- > To learn to craft and innovate with the latest expertise in the field
- > To live the experience of creating a start-up from scratch

### KEY FACTS

**FOCUS:** Innovation and Entrepreneurship

**TARGET:** Junior graduates

**DEGREE:** First level specialising master degree (60 ECTS)

**PARTNER:** The master also offers the possibility of getting a MSc in Entrepreneurship from

WHU Otto Beisheim School of Management by attending an additional year at WHU

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**FEE:** EUR 18,500

### Rita Sanz-Agero Guatemala

This master is a hands-on program. Your eyes will be open to the entrepreneurial world where everything is uncertain and where the future does not depend on the tools you have or what is written on your CV, but on your reaction to it.

### Samory Silla Switzerland

It has been a year full of challenges and thrilling experiences. The course is meant to make you open to new opportunities and radically change your mindset by experiencing a variety of subjects in very dynamic and interactive class sessions.

# BABD

## INTERNATIONAL MASTER IN BUSINESS ANALYTICS AND BIG DATA

### YOU ARE

- > A data-savvy professional
- > A graduate keen to develop your quantitative skills for data analysis
- > An aspiring Data User, Producer or Interpreter

### WE CAN

- > Provide a wide-ranging program structure to expand your skill-set
- > Instruct you in the very latest developments in the field of Big Data
- > Bridge the gap between the academic and business worlds through our multidisciplinary approach

### PARTNER COMPANIES



### YOU WANT

- > A course at the forefront of research on ICTs
- > A holistic educational experience, with theory and practice fully interlaced
- > The perfect foundation for launching your career

### KEY FACTS

**FOCUS:** Predictive methods and big data technologies

**TARGET:** Junior graduates with a scientific/economics background

**PARTNERS:** IBM, CEFRIEL

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**PROGRAMME STRUCTURE:** 2 semesters + final internship/project work

**FEE:** EUR 18,500

### **Zeeshan Qureshi** India

I felt welcome from the get-go and the friendly atmosphere at MIP further helped me settle in. My master, the International Master in Business Analytics and Big Data, was one which has definitely broadened my horizon and gave me a platform to launch my career in the direction I wanted.

### **Antonio Di Blasi** Italy

The course is well structured both from a technological and business point of view; the quality of teaching is the strongest point of the school with professors and visiting professionals highly prepared and competent.

# INTERNATIONAL MASTER IN BIG DATA FOR HEALTHCARE AND BIOTECH

## YOU ARE

- > A student aiming at disrupting how the healthcare ecosystem is organized today
- > A graduate with a strong technical background and enthusiasm for innovation and change
- > Interested in pursuing a career in hospitals, pharma and biomedical corporations, CRO, Health Insurance Companies

## WE CAN

- > Help you to develop the capability of using advanced analytics to support the decision-makers concerning clinical issues
- > Show you how to face the legal and ethical challenges that the usage of health data might require
- > Provide you with advanced analytics to support the decision-makers concerning managerial issues

## YOU WANT

- > An hands-on approach
- > To tackle the big-data revolution in healthcare
- > To use health data to make more effective decisions into the healthcare ecosystem

## KEY FACTS

**FOCUS:** Healthcare analytics

**TARGET:** Junior graduates

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**FEE:** EUR 18,500



# INTERNATIONAL MASTER IN BIG DATA FOR SUPPLY CHAIN ANALYTICS

## YOU ARE

- > A graduate with a strong technical background willing to increase your technical competences in big data analytics for supply chain management area
- > Interested in becoming a supply chain analytics manager in order to exploit data to take more reliable decisions for the sustainable long term success of the company
- > Willing to operate with the purpose of improving the decision making of the company and entrepreneurs

## WE CAN

- > Instruct you in the key elements and theories of modern operations and supply chain management
- > Give you the training needed to be at the forefront of your chosen career
- > Offer you a technical and hands-on approach in supply chain analytics

## YOU WANT

- > To gain experience under professional guidance
- > To know how to anticipate problems and have the necessary tools to manage uncertainty
- > To gain the required analytical skills and infrastructure not yet present in companies

## KEY FACTS

**FOCUS:** Supply Chain Analytics

**TARGET:** Junior graduates with a STEM background

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**FEE:** EUR 18,500

# INTERNATIONAL MASTER IN FINTECH FINANCE AND DIGITAL INNOVATION

## YOU ARE

- > Innovation driven in the finance domain
- > A graduate keen to understand the challenges of the Fintech revolution
- > An aspiring Digital Finance Specialist

## WE CAN

- > Provide a strong network with Fintech companies
- > Instruct you in new technologies, quantitative analysis and innovation
- > Expand your skills to react changes in the business environment

## SPONSORS



## YOU WANT

- > A course at the forefront of quantitative, finance and Fintech for executives
- > A holistic educational experience, with theory and practice fully interlaced
- > Be part of the Polimi Fintech Journey

## KEY FACTS

**FOCUS:** Quantitative methods and innovative technologies to Finance (Fintech)

**TARGET:** Junior graduates with a scientific/technical or economics background

**SPONSORS:** Deloitte, Aviva, Fabrick, IBM, Intesa San Paolo

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy plus International Study-tour

**LENGTH AND INTAKE:** 12 months; September

**PROGRAMME STRUCTURE:** 2 semesters + final internship/project work

**FEE:** EUR 18,500

# iMIFRIM

## INTERNATIONAL MASTER IN FINANCIAL RISK MANAGEMENT

### YOU ARE

- > A young graduate with some professional experience
- > Seeking a challenge in Financial Risk Management
- > A proactive thinker with strong motivation

### SPONSORS:

INTESA  SANPAOLO



MEDIOBANCA

### WE CAN

- > Accelerate your progress in your chosen career and help you find the next step up
- > Help you to learn to cope with the vicissitudes of financial markets
- > Provide training in managing financial intermediaries

### YOU WANT

- > To build on your current skills + knowledge
- > The promise of an interesting professional future
- > To learn to provide active support in the Risk Management function to all business processes

### KEY FACTS

**FOCUS:** Financial sector: risk management, financial markets, fintech and insurtech

**TARGET:** Junior graduates with a scientific/economics background

**SPONSORS:** Mediobanca and Intesa Sanpaolo

**PARTNER COMPANIES:** Most relevant banks, insurance, consultancy, Fintech and Insurtech companies

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; October

**PROGRAMME STRUCTURE:** 2 semesters: 6 months' face-to-face courses + 6 months' project work and internship

**FEE:** EUR 18,500; grants available

# IM4

## INTERNATIONAL MASTER IN MARKETING MANAGEMENT, OMNICHANNEL AND CONSUMER ANALYTICS

### YOU ARE

- > A data-savvy professional and would like to add value to your knowledge
- > Aspiring to expertise in advanced marketing techniques

### WE CAN

- > Provide a solid background to face the challenges of contemporary marketing practice
- > Enable you to experience design and marketing in the Italian way
- > Offer you the benefits of our world-class partners' experience

### PARTNER COMPANIES



### YOU WANT

- > To expand your mindset
- > A solid theoretical background matched with applications to real business situations
- > An international perspective

### KEY FACTS

**FOCUS:** Digital Marketing and Analytics

**TARGET:** Junior graduates

**PARTNERS:** IBM, Nielsen, UM

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**PROGRAMME STRUCTURE:** 2 semesters + final internship/project work

**FEE:** EUR 18,500

### Estefania Tirado Ramirez Colombia

This master has been the greatest opportunity I have had to launch my career into an international arena thanks to the quality and the reputation of MIP Politecnico di Milano. During this programme you have the opportunity to meet different companies through visits and company lectures and I am currently working as a Senior Experience Consultant at PwC, Italy.

### Martina Stephanie Stöcklmeyer Germany

I really enjoyed to study with students from so many different countries: it was a really multicultural learning environment. The lectures and the professors were amazing; it was always interactive and connected to the real economy. MIP gave me the opportunity to write my project work in cooperation with BMW, which is not only a great chance to expand my own network, it is also interesting to see how such big companies implement all the strategies that I learnt at MIP.

# IMMCM

## INTERNATIONAL MASTER IN MEDIA & COMMUNICATION MANAGEMENT

### YOU ARE

- > Interested in innovative ideas at the intersection between creativity and analytical skills
- > Willing to acquire the capability to foresee new technology impact on media and communication
- > Eager to work in companies or agencies implementing powerful and performing communication strategies

### WE CAN

- > Offer you two concentrations (Management and Services)
- > Combine professional and theoretical expertise in the domain of media and communication
- > Provide a broad set of media and communication skills, including the marketing school, biomarketing lab, design school, IT school

### YOU WANT

- > To work in Companies, media companies, media agencies and communication firms
- > Strong emphasis on action learning
- > To empower your skillset to hold leading responsibilities in the media industry

### KEY FACTS

**FOCUS:** Media & Communication management

**TARGET:** Junior graduates

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**FEE:** EUR 18,500

# IMLUX

## INTERNATIONAL MASTER IN LUXURY MANAGEMENT

### YOU ARE

- > Aiming at a career in luxury
- > Creative and innovative
- > An aspiring graduate with the energy and inspiration to make your future start now

### WE CAN

- > Provide knowledge of the major aspects of luxury management through active learning
- > Give instruction in Italy and France, leading to an internationally recognised double degree
- > Connect you with key players in the market, such as our official partners Prada and Taittinger

### PARTNER COMPANIES

**PRADA Group**



### YOU WANT

- > To acquire the relevant specialised skills
- > A deep understanding of the Luxury Value Chain
- > The opportunity to spread your wings and meet the people who can help you

### KEY FACTS

**FOCUS:** Global luxury markets and industries

**TARGET:** Junior graduates with a 4-year bachelor degree in any discipline or a 3-year bachelor plus 1 year of work experience

**PARTNERS:** NEOMA, Prada, Champagne Taittinger

**DEGREE:** Master of Science + First level

specialising master degree (75 ECTS)

**LOCATION:** Reims, France and Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**PROGRAMME STRUCTURE:** 2 semesters + final internship/project work

**FEE:** EUR 19,500

### Marijan Cuic Croatia

It has been great to live in Reims and Milan where I could experience the "best of both worlds" in regards to different business models, culture and value creation that is based on their strong heritage.

### Ioanna Kolotourou Greece

Choosing IMLUX has been one of the best decisions I have ever made in my life. After collaborating for two years in the Marketing Team of Diesel I moved to London to work for Parfums Christian Dior and I could not be more thankful for the present and the bright future that will come.

# IMPM

## INTERNATIONAL MASTER IN PROJECT MANAGEMENT



### YOU ARE

- > An aspiring Project Manager in search of additional training
- > A recent graduate, possibly already working
- > A specialist with an international outlook

### WE CAN

- > Offer a focus on managerial, behavioural and technical competencies
- > Provide a balanced programme of professional training at postgraduate level integrating the most recent research
- > In conjunction with Strathclyde Business School in Glasgow, UK, provide you with a solid basis for launching a successful career in project management

### YOU WANT

- > A cross-sectorial and intercultural perspective on your business
- > To broaden your horizons and gain experience
- > Training in strategic thinking and leadership

### KEY FACTS

**FOCUS:** Project Management

**TARGET:** Students holding a Bachelor Degree of 180 ECTS credits or equivalent, issued by a recognised University in any discipline. Candidates should have a minimum Second Class Honours degree or equivalent

**PARTNER:** Strathclyde Business School

**DEGREE:** First level specialising master degree

from Politecnico di Milano + Master of Science from SBS

**LOCATION:** Milan, Italy and Glasgow, UK

**LENGTH AND INTAKE:** 18 months; September

**PROGRAMME STRUCTURE:** 2 semesters + final internship/project work

**FEE:** EUR 18,500

### Carlos Aponte Venezuela

MIP arranged different meetings and talks at the university: we saw many guest professors and speakers. Nonetheless, our professors always managed to integrate study cases into their lectures so we could see specific scenarios, analyse and discuss them.

### Sandhya Moni India

Our class consisted of 28 students coming from 22 countries. I met highly-skilled professionals who have practised PM for more than 15 years and have intensive working knowledge of contemporary issues. The lectures were a perfect mix of practice and theory.

# MPAM MASTER IN PERFORMING ARTS MANAGEMENT



## YOU ARE

- > Artistic, creative and driven to succeed
- > Imbued with the business capabilities to become a manager in the entertainment industry
- > Passionate for the performing arts field

## WE CAN

- > In partnership with Accademia Teatro alla Scala and Piccolo Teatro di Milano - Teatro d'Europa, give you access to daily experience on managing theatre production on stage and behind the scenes
- > Prepare you for the world stage, with a solid cultural and artistic background, coupled with financial and managerial skills

## YOU WANT

- > To accelerate your career path in performing arts
- > To expand your network in the artistic-cultural sector
- > To develop a sense of entrepreneurship

## KEY FACTS

**FOCUS:** Performing Arts Management

### TARGET:

- > Candidates with a B.A. or equivalent
- > Candidates with formal music, arts, or dance education
- > Candidates without a formal degree who have a minimum of 3 to 5 years working experience

**AGE LIMIT:** 35 years old

**PARTNERS:** Accademia Teatro alla Scala,  
Piccolo Teatro di Milano - Teatro d'Europa

**DEGREE:** First level specialising master degree (90 ECTS)

**LOCATION:** Italy

**LENGTH AND INTAKE:** 20 months; November

**PROGRAMME STRUCTURE:** 8 months face-to-face courses + 3 to 6 months of internship program + final project work

**FEE:** EUR 18,300

**Maria Jelvis**  
Teatro alla Scala, MPAM 2019

Working in the Financial Control department of Teatro alla Scala has been an amazing opportunity to get hands on experience with budgets and financial analysis, exploring in-depth the financial structure of one of the most prestigious theaters in the world.

**Giordana Patumi**  
Alvin Ailey American Dance  
Theater, MPAM 2019

I am currently working with one of the most well-known modern dance companies and the expectations are high for both the artist and the administrative staff that work together to make this great company keep developing and succeeding in the performing arts.

# iMSCPM

## INTERNATIONAL MASTER IN DIGITAL SUPPLY CHAIN MANAGEMENT

### OPERATIONS, PROCUREMENT AND LOGISTICS

#### YOU ARE

- > Heading for a managerial role
- > Interested in the procurement, logistics and supply chain fields
- > Looking for a Master programme with a wide range of career options

#### WE CAN

- > Provide you with the right skills, knowledge for planning, executing revenue-boosting strategies
- > Help you learn how to reduce costs through ideas, innovation
- > Offer you a highly specialised qualification

#### PARTNER COMPANIES



#### YOU WANT

- > The right analytical and quantitative skills for the domain
- > Exposure to global industries
- > Professional experience with a practical focus

#### KEY FACTS

**FOCUS:** Procurement, supply chain and logistics

**TARGET:** Junior graduates with a scientific/economics background

**PARTNERS:** GS1, Whirlpool

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy + one week study-tour abroad

**LENGTH AND INTAKE:** 12 months; September

**PROGRAMME STRUCTURE:** 2 semesters + final internship/project work

**FEE:** EUR 18,500

#### Eric Aicardi Italy

I truly believe the choice of the MSCPM is the wisest I could have made. The multicultural environment, the right mix between theoretical and practical teaching, are only some of the reasons why I will never regret my choice.

#### Seralgedin Soliman Egypt

The MSCPM programme was the spark I needed to ignite my potential. The setting of the programme was rather intriguing and definitely paid off in terms of opening my mind to new cultures and broadening my idea space.

# INTERNATIONAL MASTERS IN SUSTAINABILITY MANAGEMENT

## YOU ARE

- > Interested in starting a career related to sustainability
- > Keen to contribute to the goal of sustainable development
- > The potential promoter of sustainable changes in the corporate world



## WE CAN

- > Offer you five different paths in the sustainability area\*
- > Help you to acquire the necessary skills for a managerial career in the corporate world and the sustainability field
- > Provide you with a practice-oriented and action-learning approach

## YOU WANT

- > To anticipate the global changes
- > To align personal and professional sustainable values
- > To interpret and govern sustainability from a strategic and managerial perspective

## KEY FACTS

**FOCUS:** Sustainability, Innovation, CSR, Finance, Circular Economy

**TARGET:** Junior graduates

**DEGREE:** First level specialising master degree (60 ECTS)

**PARTNERS:** In partnership with the main players in the Sustainability field

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**FEE:** EUR 18,500

\* The masters in Sustainability are:

- > International Master in Environmental Sustainability & Circular Economy
- > International Master in Sustainable Industrial Management
- > International Master in Social Innovation and Entrepreneurship
- > International Master in Sustainability Management and Corporate Social Responsibility
- > International Master in Sustainable Finance

# iMDT

## INTERNATIONAL MASTER IN DIGITAL TRANSFORMATION

### YOU ARE

- > Interested in acquiring the professional expertise, approaches and tool to interpret and govern Digital Transformation
- > Keen to have a career as Digital Innovator, Transformation Consultant or Digital Project Manager
- > Aware on the wide spectrum of entrepreneurial and strategic opportunities generated by digital technologies

### WE CAN

- > Equip you with a tailored "tool-box" to navigate across the main digital trends
- > Provide you with the business skills relevant for your future managerial career
- > Offer an extensive collaboration with partner companies and firms through business seminars, company visits and networking events

### SPONSORS:



### YOU WANT

- > To lead digital transformation in both public and private organisations
- > To navigate across the main digital trends
- > To take advantage of the opportunities of technological innovation

### KEY FACTS

**FOCUS:** Digital Transformation and technological innovation

**TARGET:** Junior graduates

**PARTNERS:** Cisco, Musement, Oracle, Soldo

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH:** 12 months

**FEE:** EUR 18,500

# IMCyM

## INTERNATIONAL MASTER IN CYBERSECURITY MANAGEMENT

### YOU ARE

- > A student with a clear approach to innovation and IT services
- > Willing to operate with the purpose of mitigating the overall enterprise risk level
- > Eager to increase your technical competences in the cybersecurity area

### WE CAN

- > Offer you a tight connection with companies and professionals
- > Help you to develop key management skills for the creation of a corporate cybersecurity plan
- > Provide a smart-learning and project-based approach

### EDUCATIONAL PARTNERS:



### YOU WANT

- > To study at a business school with the perfect balance between a technological and a managerial approach
- > To learn from practitioners, through direct contact with companies and managers
- > To acquire new competences and skills to protect businesses from cyber risks

### KEY FACTS

**FOCUS:** Cyber Risks

**TARGET:** Junior graduates with a technical background

**PARTNERS:** Bip, Seta and PwC

**DEGREE:** First level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; September

**FEE:** EUR 18,500

# MEM MASTER IN ENERGY MANAGEMENT

(The Master is completely taught in Italian)

## YOU ARE

- > Aiming at a future in the energy sector
- > A talented, high-potential graduate
- > Someone who can "think out of the box"

## WE CAN

- > Prepare you for a successful future with the specialist knowledge necessary to meet your professional needs
- > Train you to face challenges and grasp the opportunities in international markets
- > Merge your academic background with the correct mental culture as is uniquely required by this sector

## PARTNER COMPANIES



## YOU WANT

- > To capitalise on your learning to date
- > To study the most recent developments in the field
- > The security that only Italy's top technical business school can provide

## KEY FACTS

**FOCUS:** Energy sector: power, oil & gas, distribution and sales, trading, renewables and digital transformation

**TARGET:** Junior graduates with a scientific/engineering/economics background

**PARTNERS:** BIP, Energy companies, Consultancies and Utilities

**DEGREE:** First or second level specialising master degree (60 ECTS)

**LOCATION:** Milan, Italy

**LENGTH AND INTAKE:** 12 months; October

**PROGRAMME STRUCTURE:** 2 semesters: 6 months' face-to-face courses + 6 months' project work and internship mandatory. Face-to-face programme taught entirely in Italian (a very good knowledge of Italian is required)

**FEE:** EUR 16,500; grants available

## Valeria Capuzzi Italy

A high-level Master that I highly recommend to those who, like me, want to enter the Energy world. In a nutshell, it is complete, challenging, full of stimulus and satisfaction.

## Calogero Mondì Italy

It allowed me to discover things I had never studied and to deepen my current knowledge. I liked the fact that it was not just theory but also practical exercises.

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# ADMISSIONS PROCESS AND REQUIREMENTS

- > Online application form: [www.applyformasters.net](http://www.applyformasters.net)
- > Application fee of €100 (non-refundable)
- > Curriculum Vitae
- > Cover letter
- > University Degree and transcripts
- > English Language certificate
- > Two letters of recommendation
- > Copy of valid passport and digital passport-sized picture

*Applicants will have to sit for a motivational interview.*

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## LET'S KEEP IN TOUCH



### MIP WEBSITE

[www.som.polimi.it](http://www.som.polimi.it)



### FACEBOOK

[facebook.com/mip.politecnico.milano](https://facebook.com/mip.politecnico.milano)



### LINKEDIN

[linkedin.com/school/mip-politecnico-di-milano](https://linkedin.com/school/mip-politecnico-di-milano)



### YOUTUBE

[youtube.com/mippolimi](https://youtube.com/mippolimi)



### TWITTER

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